

Labour Market Information Health and Social Care Sector



Sector Overview

Industry
Health and Social Care
Local Focus
Walsall and Black Country region
Key Areas
Adult social care, domiciliary care, residential care, NHS services, mental health support, allied health professions
Current Outlook
The sector faces significant and growing demand due to an ageing population, NHS backlog recovery, and increased mental health needs



Sector employee jobs¹



Key Job Roles and Entry Points

Entry-Level	Mid-Level / Qualified Roles	Advanced / Managerial
Care Assistant (home or residential)	Senior Care Worker	Registered Manager
Support Worker (learning disability, mental health)	Healthcare Assistant	Social Worker
Activities Coordinator	Nursing Associate	Nurse, Occupational Therapist
Domiciliary Care Worker	Rehabilitation Support Worker	Safeguarding Lead
Apprentice	Therapy Assistant	Practice Educator

Qualifications and Training

Role Type	Typical Qualification / Courses
Entry Level	Care Certificate, Level 1-2 Health & Social Care, Adult Social Care short courses
Qualified Roles	NVQ Level 3 or Diploma in Adult Care, Nursing Associate Programme, Apprenticeships
Professional Roles	Degree in Nursing, Social Work, Occupational Therapy, Management qualifications

Local Providers in Walsall

- Walsall College
- Nova Training
- Acacia Training
- NHS Trust Academy (Black Country Integrated Care System)

Local Employers in Walsall

Employer	Roles Available	Contact
5 Care Services	Domiciliary Care	recruitment@5careservices.co.uk 5careservices.co.uk
Richmond Hall Care Homes	Residential Care	manager@richmondhall.co.uk www.carehome.co.uk
NHS – Walsall Manor Hospital	Auxillary/Nursing/Practitioner	heather.morris12@nhs.net www.jobs.nhs.uk

Pathways



Salary and Progression Information

Role	Typical Pay in Walsall
Care Assistant / Support Worker	£19,000 – £22,000 (often shift-based)
Senior Care Worker	£22,000 – £25,000
Healthcare Assistant (NHS Band 2-3)	£21,000 – £25,000
Nursing Associate	£25,000 – £28,000

Registered Nurse / Social Worker	£30,000 – £40,000+
Registered Manager	£35,000 – £45,000+

Many roles include unsociable hours or shift enhancements. NHS pay follows the Agenda for Change banding system.

Current Opportunities and Growth Areas

- High demand for care assistants, support workers, and HCAs across care homes and community settings
- Nursing and allied health professions are high-priority shortage areas
- Growth in mental health support, especially for young people and adults with complex needs
- New models of care emerging (integrated care systems, community-based health)
- Opportunities for progression through the Apprenticeship Levy and NHS Career pathways

Tips for Progression

- Get the Care Certificate or Level 2 H&SC as an entry point
- Demonstrate reliability, compassion, and a person-centred mindset
- Use apprenticeships to gain experience and earn qualifications simultaneously
- Maintain a CPD portfolio to track training and skills
- Ask about progression routes and funding for training during interviews
- Consider moving into areas like dementia care, mental health or complex care for specialism and pay boosts

Useful Links and Contacts

- [Skills for Care](#) – Resources & Training for Adult Social Care
- [Step into the NHS](#) – Explore NHS Careers
- [National Careers Service](#)
- Walsall College Health & Social Care Courses: www.walsallcollege.ac.uk

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