

Business Studies Learning Journey



Sitting Final Theme 1 written examination hour and 45 minutes (50%) and Theme 2written exam 1 hour and 45 minutes (50%) in May

Theme 1 and 2-**Practice exam** questions and activities

Revision-Practice structure, effective recruitment, training and development, motivation

Revision-Business operations, working with suppliers, managing quality, the sales process, business

Revision-Theme 2-Globalisation, Ethics, Marketing Mix,

Revision-Theme 2 topics-Business growth, changes objectives

Revision-Theme 1 other topics and practice assessments

Revision-Business aims, revenue, costs and profits

Revision-Customer Needs-practice exam questions

Measuring the success of an enterprise

Theme 1 and 2 full mock exams Revision-The role of business enterprisepractice exam questions

Revision-The Dynamic of business and practice assessments

Revision-Market research and Segmentation

Revision-Risk and Rewardpractice exam questions

Revision Theme 1 and Practice Exam questions and **Case Studies**

Studying Theme 2 topics and Practice assessments

Revision Theme 2 and Practice Exam questions and **Case Studies**

Practice Assessments/Inter ventions/Mock exams for Theme 1 and 2

pending topics and

completing assessment

activities in the classroom

YEAR

Catching up Theme 2contents and studying case studies and completing practice exam booklets

Students will catch up with any pending topics, **Revise and** practice exam questions

Internal assessments for both Themes-1 and 2 Finishing Theme 2 any

Students will catch up with any pending topics, **Revise and** practice exam questions

Internal Assessments

Topic 2.2 Topic 2.1-**Assessment**

Topic 2.3-Assessment

Topic 2.5-**Assessment**

Topic 2.4

Assessment

Study-Topic 2.5-Making Human **Resources Decisions**

Theme 2-

Assessments

Study-Topic 2.1-Growing the Business

Assessment

Study-Topic 2.2-Making Marketing **Decisions**

Study-Topic 2.3-**Making Operation** Decisions

Study-Topic 2.4-**Making Financial Decisions**

Theme 1-Assessments

Business Induction Project Business induction Project Enterprise Entrepreneurship Simon Says Activity

YEAR

Study-Topic-1.1-The Dynamic **Nature of Business** Assessment

Topic 1.2

Study-1.2-Spotting a Business Opportunity

Assessment

Topic 1.3-

Study-Topic-

1.3-Putting a

Business idea

into Practice

Topic 1.4 Assessment

Topic 1.5-Assessment

Topic 1.1

Assessment

Internal Assessments

Study-Topic 1.4-Making the business effective

Study-Topic 1.5-**Understanding external** influences on business