

Learning Journey

Media Studies

SPR 2: Online Media Set products: KSI & Attitude

SUM 1 & 2: Revision Language, Audience, Representation, Industries for all set products.

Career in the Media industry!

SPR 1: Magazines Set products: Vogue & Big Issue

AUT 2: TV Set products: *Peaky* Blinders & The Bridge

SUM 1: Radio Set products: Women's Hour

Creation of your own media product from a set of choice delivered by EDUQAS.

SUM 2: NEA

SPR 2: Video Games Set products: Assassins Creed

Year 13

AUT 1: Music Video

Set products: 'Formation' by Beyonce & 'Little Bit Of Love' by Tom Grennan

SPR 1: Newspapers Set products: The Mirror & The Times

AUT 2: Film marketing Set products: Black Panther & I, Daniel Blake

AUT 1: Advertising & Marketing Set products: Tide (1950s), Super Human (2020) & Kiss of the Vampire (1963)

Year

AUT 2: Music Videos Set products: Lizzo & Taylor Swift or Bruno Mars & Justin Bieber

SPR 1: Radio & Video Games Set products: Desert Island Discs and Fortnite

SPR 2 & SUM 1: Revision

Language, Audience, Representation, Industries for all set products

AUT 1: Film Advertising Set products: TMWTGG and No Time To Die

Year

SUM 1 & 2: NEA

Creation of your own media product either magazine cover and double-page spread or DVD cover and movie poster.

Year

AUT 1: Magazines Set products: GQ & Vogue

AUT 2: TV Sitcom

Set products: Man Like Mobeen

SPR 1: Newspaper Set products: The Guardian and The Sun

SPR 2: Print advertising Set products: *NHS 111* and Quality Street

SUM 2: Mock coursework

A double-page magazine spread & cover for a product linked to the NEA requirements. INTERNET **SUM 1: Audiences**

Targeted, demographic/ psychometrics, uses & gratifications, stereotypes. **SPR 2: Industries**

Vertical/horizontal integration, conglomerates, synergy intertextuality, convergence.

Year

AUT 1: Introduction General overview of high profile examples,

including set products.

RADIO

AUT 2: Language

Visual codes—Camera shots/ angles, costume, props, gestures, lighting & expressions. **SPR 1: Representation**

Women, minorities, social issues, stereotyping of industries/producers.